

NOVEMBER 10 2021 | 12PM-3.30PM ADST

PANDEMIC TRAUMA | PERSON PLACE ENVIRONMENT

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SPONSOR PROSPECTUS

ABOUT CIMA

Crisis Intervention and Management Australasia (CIMA) is a not for profit Crisis Intervention and Management Australasia (CIMA) is a not for profit organisation dedicated to the prevention, mitigation and effective management of critical incident stress and trauma for employees in emergency services, the police force, correctional facilities, the health industry, military personnel and welfare related services, among many others. CIMA provides training and support for these workers in managing the impact of psychological stress and trauma in their work.

In addition, it supplies advocacy and consultancy services to small enterprises seeking help with local workplace incidents by providing a conduit between these groups and qualified personnel.

CIMA is endorsed as a charitable entity and as a deductible gift recipient with the Australian Taxation Office.

WHY SPONSOR?

Market to key influencers and decision-makers before during and after the event

- Unite with specialists in the sector.
- Stay "top of mind" for delegates growing and expanding their knowledge.
- Demonstrate your influence in the CISM sector.

Delegates are expected from emergency service organisations, hospitals and health agencies, schools and universities, the welfare sector, corrections, defence forces, airlines, security and hospitality sectors, and private practice.

We have found our delegates have a special interest in the wellbeing of staff and the importance of addressing and managing crisis to support those in the field.

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SPONSOR PACKAGES

GOLD - TOTAL PACKAGE INVESTMENT \$1500 (INCL. GST)

This sponsorship package has been designed to ensure the LOGO excellent exposure throughout the 2021 CIMA Conference and beyond including the following benefits:

- Your logo included on all conference promotional material and media releases and listing as a major sponsor
- A virtual exhibition table at the conference (located on CIMA's conference landing page)
- Two complimentary conference registrations to part 1 and 2 of the virtual conference (total 4 registrations). (Part 2 to be scheduled early in 2022)
- Company acknowledgement, your logo and company profile (150 words) featured during the Speaker Break.
- Your logo and link to your organisations website on CIMA's website homepage and conference page until the end of 2022
- Your logo and links included across CIMA's social media platforms and a minimum of four link posts (Facebook) to your organisation over 12 months.
- Your logo included in 2021/2022 CIMA email newsletters with links to International Critical Incident Stress Foundation (ICISF) USA
- Acknowledgement at the opening and closing comment

SILVER - TOTAL PACKAGE INVESTMENT \$1000 (INCL. GST)

This sponsorship package has been designed to ensure the LOGO excellent exposure throughout the 2021 CIMA Conference and the following benefits:

- Your logo included on all conference promotional material and media releases and listing as a sponsor
- Two complimentary conference registrations to part 1 of the virtual conference (Part 2 to be scheduled early in 2022)
- Company acknowledgement, your logo and company profile (150 words) on the landing page
- Your logo and link to LOGO website on CIMA's conference page until the end of 2022
- Your logo and links included across CIMA's social media platforms and a minimum of two link posts (Facebook) to your organisation over 12 months.
- Your logo included in 2021 CIMA email newsletter with links to International Critical Incident Stress Foundation (ICISF) USA
- Acknowledgement at the opening and closing comment

BRONZE - TOTAL PACKAGE INVESTMENT \$500 (INCL. GST)

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- Your logo included on all conference promotional material and media releases and listing as a sponsor
- One complimentary conference registration to part 1 the virtual conference (Part 2 to be scheduled early in 2022)
- Company logo on the landing page
- Your logo and link to LOGO website on CIMA's conference page until the end of 2021
- Your logo and links included across CIMA's social media platforms and a minimum of two link posts (Facebook) to your organisation until the end of 2021
- Acknowledgement at the opening and closing comment

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PANDEMIC TRAUMA. Two words probably not seen together before 2020, will form the theme of this short virtual conference from Crisis Intervention and Management, Australasia (CIMA).

While the Covid-19 pandemic continues to threaten medical, research and public-health authorities in our part of the world, the mental health cost remains uncertain. Trauma signals shock, damage, and disruption to a functioning system so this conference will consider three systems of human health: Person, Place and Environment.

CIMA represents the body in Australasia best placed to train, educate and respond to the psychological crises yet to occur.

Two international speakers will bring their expertise and experience of the pandemic in their countries to advance our knowledge, understanding and best-practice now and into the future.

INTRODUCING OUR KEYNOTES



PATTY STEWART MC CORD (CANADA)

Patty Stewart McCord is a long-recognised leader in crisis intervention in Canada including a Premier's Award for Excellence after the Dene High School shootings. She is the author of 'Healing Ways: Group Crisis Interventions for Indigenous Peoples' and co-leads the network supporting over 50,000 healthcare workers during the Covid-19 pandemic.



ANGELA LEWIS (UK)

Angela Lewis is a leading figure in crisis intervention in Scotland having served as an Aircraft Commander in the UK's Royal Navy Fleet Air Arm. She introduced and developed crisis intervention training in several high-risk organisations including healthcare, fire, rescue and aviation. Her phased approach to the pandemic saw improvements at all levels of healthcare management and leadership.

Panel joined by Chief Medical Officer Antony Tobin

(ICU Specialist and Epidemiologist, St Vincent's Hospital, Melbourne)

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DISCUSSION PANEL

LIVE & INTERACTIVE



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ANTONY TOBIN (AUS)

Antony is the Chief Medical Officer at St Vincent's Hospital Melbourne. He trained in respiratory and intensive care medicine and has worked as a consultant in the intensive care unit at St Vincent's since 2003. He has post graduate qualifications in epidemiology and health management.

Tēnā koutou katoa New Zealand responders - We acknowledge and welcome this opportunity to come together with our Australian whanau/family in learning and acknowledging that this is born from our enduring partnership

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PRESENTATION SNAPSHOT

ANGELA LEWIS



Supporting Healthcare during the Pandemic in the UK At the outbreak of the pandemic, few healthcare and first-response organisations were able to support their staff against the emotional toll of Covid-19. Since then, Angela has overseen the training of more than 700 people in key healthcare, air traffic control and aircrew support services.

Looking at the different phases of the pandemic the value of crisis intervention and the application of specific techniques will be discussed, including what worked, what did not, where challenges were posed and essential learning gained. It will emphasise that even basic care improved the lives of hospital staff at all levels.

PATTY STEWART MC CORD



We are in the fourth wave of the Covid-19 pandemic, and what seems like the longest marathon in history.

At the start, the Provincial Health Authority was exploring a peer support program for its 50,000+ health care workers, but the sudden demand forced the coordinated training of key people committed to its establishment.

What followed not only met the needs at the time but has become a sustainable model for all staff into the future.

The presentation will show how the standardized model of critical incident stress management (CISM) and the collaboration of regional and provincial mental health practitioners saw more than 200 physicians, nurses and paramedics trained to address the longest critical incident they have ever experienced.

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PAIDEMIC TRAUMA | PERSON PLACE ENVIRONMENT

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DRAFT PROGRAM SUBJECT TO CHANGE

12.00PM - 12.02PM WELCOME - Peter Kueffer ESM (CIMA President)

12.02PM - 12.15PM TRANS-TASMAN Welcome to Country & Mihi
Christopher Delamont (AUS) & Hori Mara (NZ)

12.15PM - 12.17PM INTRODUCTIONS (MC)

12.17PM - 12.55PM KEYNOTE PRESENTATION
Patty Stewart Mc Cord (CANADA)

12.55PM - 13.05PM QUESTION & ANSWER with Patty Stewart Mc Cord

13.05PM - 13.10PM QUICK BREAK

13.10PM - 13.50PM KEYNOTE PRESENTATION
Angela Lewis (UK)

13.50PM - 14.00PM QUESTION & ANSWER with Angela Lewis

14.00PM - 14.15PM BREAK

14.15PM - 15.15PM LIVE PANEL DISCUSSION - Future Forecast
Patty Stewart Mc Cord, Angela Lewis, Antony Tobin
MC - TBC

15.15PM - 15.30PM SUMMARY & CLOSE